



Strategic Process Management

Linking strategy with processes, enabling radical solutions by technology

Corporations are subject to ever changing market requirements and they constantly have to adapt to their environment. Therefore, methods have to be provided that support this permanent change.

Strategic process management provides a methodology for process-oriented transformation. The goal is to learn and apply the key techniques for radical new processes using case studies and action learning.

What is the course all about?

- Basic definitions and requirements
- Existing concepts of process-oriented management
- Meta-model of process management in the context of digital transformation

- Process design (radical redefining of operative processes) and cases
- Process control (leading of operative processes through measurement) and cases
- Process development (innovations of processes) and cases
- Technology as “enabling” factor for new solutions
- Activities for the realization of process management
- Techniques for designing, leading and development
- Case examples from industry
- Outlook on further topics



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What am I going to learn?

- You will receive systematic training in developing, designing and controlling of business processes as well as instructions that ensure a systematic transformation of business processes
- You will be enabled to design, develop and enhance new processes and to assess and ensure their sustainability without applying modelling languages
- You will learn about corporate strategy and how to operationalize it into a digital process architecture and to realize them using new technologies

Who is the course designed for?

- Everybody with prior knowledge in business administration and, especially, in controlling who wants to get a closer look into Ulm University's further education courses
- English-speaking professionals from other countries working or planning to work in the region
- German employees who intend to learn about business administration and improve their English at the same time.

Learn setting

- 6 ECTS
- Self-study with learning material that is offered on a learning platform (script, videos, interactive exercises)
- Online-seminars (webinars)
- Possibility of thematic exchange in an online forum
- Three day of on-campus attendance
- Final written exam

Timeline

- **Deadline for registration**
15th of September 2017
- **Three days of on-campus attendance**
Friday, 17th of November 2017
Friday, 8th of December 2017
Friday, 12th of January 2018
- **Written exam (on-campus)**

Participation fee
390,- Euro

Advanced Professional Studies at Ulm University? What's in it for me?

We are offering a small selection of all our courses also in English language:

SAPS

School of Advanced Professional Studies

Engineering	Business administration/ process management
Signals and Systems	Introduction to Business Administration
Management Aspects of Systems Engineering I	Strategic Process Management
Management Aspects of Systems Engineering II	Business Analytics Drives Innovation
Design Methodology of Embedded Systems	Soft Skills
Sensor Principles and Integrated Interface Circuits	Technical Presentation Skills
Wireless Sensor Networks	

- A course is split into approximately 80% online studies (flexible in terms of space and time) and 20% on-campus time at the university.
- The technical learning environment has been designed according to the needs of students who work full-time.
- Learning units can be adapted to the time available (e. g. online-seminars in the early evening, small quantities of time, few mandatory on-campus phases...). Pace of study is individual.

Contact Person

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School of Advanced Professional
Studies | SAPS



Don't miss the opportunity of discovering new learning experiences with us! Be open to new professional trajectories and enhance your career!

Register online till the 15th of September 2017

www.uni-ulm.de/en/einrichtungen/saps/

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