



Richard Burton  
Head of Private Equity  
PwC



Juan Campos  
Vice President  
Goldman Sachs



Tobias Eichner  
Partner  
Oliver Wyman



Oliver Gottschalg  
Professor of Strategy  
HEC Paris



Tobias Habbig  
Executive Director  
Morgan Stanley



Arndt Kaminski  
Partner  
Bain & Company



Hans-Dietrich Winkhaus  
Former CEO Henkel  
Rhône Group

Selection of 2012 conference speakers

# Campus for Finance – Private Equity Conference 2013

*“Heading for New Shores – Crisis as a Chance”*

WHU – Otto Beisheim School of Management  
Vallendar/Koblenz, Germany

April 11 & 12, 2013

## Uniting the World of Finance



Prof. Dr. Markus Rudolf  
Academic Director

Back in 2000, WHU students founded the Campus for Finance Association (CFF) together with the Endowed Chair of Finance at WHU, which is headed by Prof. Markus Rudolf.

Today, CFF organizes several annual conferences, among those the New Year's Conference (NYC) and the Private Equity Conference (PEC). The overall goal is to promote financial knowledge, foster financial discussions and finally unite the world of finance.

The PEC was first organized in 2006. The 8<sup>th</sup> PEC will once again provide a first-class platform for the Private Equity community. Our claim for the PEC is to

- unite leading corporate representatives, outstanding academics and graduate students,
- provide insights into latest topics on the global private equity agenda,
- create a personal and team-orientated atmosphere by means of interactive workshops with international students.

*"As always, it was a great pleasure to be part of it! Thank you."*

Peter Zábóji  
(INSEAD)

*"Thank you for sharing my thoughts with you and this great audience."*

Michael Keppel  
(Partner, Alvarez & Marsal)

*"It was a real pleasure."*

Cornelius Boersch  
(Managing Partner, Mountain Partners)

*"Great idea, great conference – needs to be exported to UK. Really enjoyed it!"*

Professor Mike Wright  
(Nottingham University)

## A Day at the Campus for Finance – Private Equity Conference



- Students, young professionals and speakers feel the inspiring lecture atmosphere during **keynote speeches** and **panel discussions**
- **Dialogues** in panel discussions and during networking breaks provide an excellent platform to **exchange new ideas** and to gain deeper insights into Private Equity topics



- Workshops, interviews and the **networking fairs** allow all participants to get to know companies as future employers, and thus provide excellent **recruiting opportunities** for sponsors



- A delicious **gala dinner** in WHU's historic vaulted cellar and an exclusive get-together in the little chapel accompanied by live music and cocktails complete an exciting day



## Thursday, March 29, 2012

15:45 – 16:00	Welcome note
16:15 – 18:15	Introductory workshops
18:30 – 19:30	Panel discussion: Private Equity – a Reliable Source of Alpha?
19:30 – 22:30	Dinner & get together

## Friday, March 30, 2012

09:00 – 09:45	Keynote: Magnus Graf Lambsdorff, Egon Zehnder International
10:00 – 10:45	Keynote: Prof. Bernhard Schwetzler, HHL
11:00 – 13:00	Workshops for students and academics held by our corporate partners
13:00 – 14:15	Lunch and networking break
14:15 – 15:00	Deal discussion: The Buyout of a Listed Company – a Case Study
15:00 – 15:45	Keynote: Torsten Gladiator, Commerzbank
16:00 – 16:45	Panel discussion: Corporate Raider vs. White Knight – Who Profits from Private Equity?
17:00 – 18:00	Career fair
18:00 – 18:45	Keynote: Hans Albrecht, Nordwind Capital
19:00 – 19:45	Keynote: Richard Burton, PwC
20:00 – 20:45	Keynote: Hans-Dietrich Winkhaus, Rhône Group
21:00 – 24:00	Gala dinner & get together

Great opportunity to **make contacts** with other participants and therefore within the **private equity community**

Further **networking opportunity** and possibility to get to know academics, sponsors and speakers personally

Participants of the Campus for Finance – Private Equity Conference are highly motivated undergraduate and graduate students from international top-tier universities. They have international experience, internships with well-renowned companies and share a passion for Private Equity. In 2012, we accepted the best 11% out of more than 1000 applicants from all five continents.

## Selection of Participants' Home Universities

Bucerius Law School	University of Freiburg	Bocconi University
ESB Reutlingen	University of Hamburg	Cambridge University
ESCP-EAP Berlin	University of Heidelberg	Copenhagen Business School
European Business School	University of Hohenheim	ESADE Business School
FU Berlin	University of Konstanz	ESSEC Business School
Frankfurt School of Finance	University of Mannheim	Harvard Business School
HHL Leipzig	University of Münster	HEC Paris
KU Eichstätt-Ingolstadt	University of Tübingen	London School of Economics
LMU Munich	University of Witten-Herdecke	Maastricht University
University of Bonn	TU Freiburg	Princeton University
University of Cologne	TU Munich	University of St. Andrews
University of Duisburg-Essen	WHU Vallendar	University of St. Gallen
University of Frankfurt	Zeppelin University	Yale School of Management

## Participants Profile

Campus for Finance participants pass through a tough selection procedure.

Crucial attributes are:

- Excellent university
- Close to graduation
- Work & internship experiences
- Strong academic performance
- Finance concentration
- International profile
- Various extracurricular activities

# Selection of Previous Speakers (1/2)

By now, **high-level speakers** with professional or academic background have spoken at our Private Equity Conference:



Sir David Cocksey  
Advent Venture Partners  
PEC 2006



Prof. Ann-Kristin Achleitner  
Techn. Universität München  
PEC 2012



Martin Hintze  
Goldman Sachs  
PEC 2006



Stephan Illenberger  
AXA Private Equity  
PEC 2010



Tobias Habbig  
Morgan Stanley  
PEC 2011



Stephan Krümmner  
3i  
PEC 2009



Thomas Pütter  
Allianz Capital Partners  
PEC 2009



Hans Albrecht  
Nordwind Capital  
PEC 2012



Ewald Walgenbach  
BC Partners  
PEC 2008



Rolf-Magnus Weddigen  
Bain & Company  
PEC 2008



Prof. Mike Wright  
Nottingham University  
PEC 2008

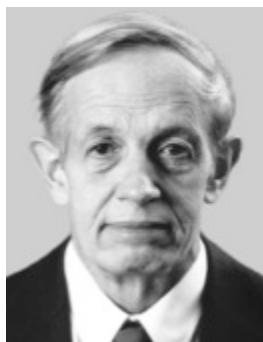


Peter Zábóji  
INSEAD  
PEC 2007

## Selection of Previous Speakers (2/2)

7

By now, **high-level speakers** with professional or academic background have spoken at our New Year's Conference:



**Prof. John F. Nash**  
Nobel Laureate 1994  
NYC 2010



**Prof. Robert J. Aumann**  
Nobel Laureate 2005  
NYC 2009



**Prof. Reinhard Selten**  
Nobel Laureate 1994  
NYC 2011



**Hans-Paul Bürkner**  
The Boston Consulting Group  
NYC 2006, 2009



**Alexander Dibelius**  
Goldman Sachs  
NYC 2008



**Dame Clara Furse**  
The London Stock Exchange  
NYC 2010



**Klaus-Peter Müller**  
Commerzbank  
NYC 2007



**Wolfgang Schäuble**  
German Minister of Finance  
NYC 2011



**Peter Wuffli**  
UBS  
NYC 2009



**Prof. Axel Weber**  
German Central Bank  
NYC 2011



**Brady W. Dougan**  
Credit Suisse  
NYC 2010



**Jean-Claude Trichet**  
European Central Bank  
NYC 2006

# Selection of Previous Sponsors





## Profile

- State-approved private business school
- One of a few German universities which chooses its students on its own by means of an assessment center
- 645 full-time students (25 % exchange students)
- 85 Executive MBA students (EMBA program in cooperation with J.L. Kellogg School of Management)
- 170 partner universities around the world

## Position

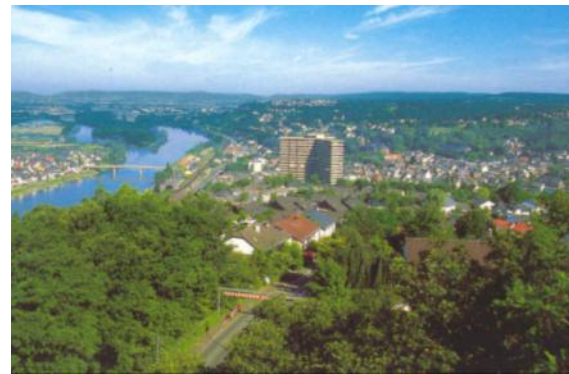
- Ranked #1 German business school in various surveys out of approximately 150 German business schools
- Ranked #1 Executive MBA program in Germany, Financial Times 2010
- Ranked #1 Executive MBA program worldwide, Wall Street Journal 2008
- Guest professors from other renowned schools such as INSEAD, Wharton, Kellogg and Michigan





## Campus

- The WHU is situated in an 18<sup>th</sup> century castle; its 11<sup>th</sup> century vaulted cellar being a spectacular location for dinners and meetings
- Three additional state-of-the-art buildings were completed within the last three years featuring latest multi-media infrastructure
- All buildings, the PC lab and the library are accessible 24 hours a day, 7 days a week



## Location

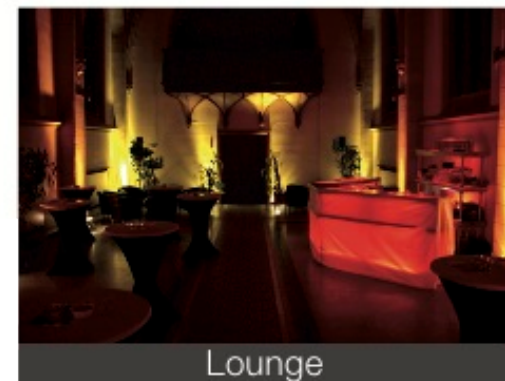
- Vallendar, town on the banks of the river Rhine
- The River Rhine Valley is an UNESCO World Heritage and famous for its beauty, vineyards and ancient castles
- The former garrison city of Koblenz with its historic old town is just six kilometers away; Cologne and Frankfurt can be reached in less than an hour

## Your Participation

- During the **two-day-conference**, we will provide you with an accommodation, shuttle service as well as catering and you will be able to attend all aspects of the conference program.
- The conference fee amounts to 60€. **Travel subsidies** for students are granted based on distance of travel.

## Your Application

- Apply online directly at [www.campus-for-finance.com](http://www.campus-for-finance.com) and always get the latest news on Facebook: [www.facebook.com/CampusForFinance](http://www.facebook.com/CampusForFinance).
- We look forward to welcoming you on **April 11 & 12, 2013**, at one of the most renowned private equity & finance conferences entirely organized by students: the Campus for Finance – Private Equity Conference.



**Team Campus for Finance**  
*Participants*

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