Themen für Seminararbeiten WS 15/16

Institut für nachhaltige Unternehmensführung

Themenblock A:

1) Carsharing worldwide - An international Comparison (MA/BA)
2) The influence of Carsharing towards other mobility modes (MA/BA)
3) Characteristics of the Carsharing-Community (MA/BA)
4) Station based Carsharing vs. free-floating Carsharing – Similarity and Differences regarding the environment (MA/BA)
5) Exploring the Route Choice Decision Making Process (MA)
6) Influencing Mobility: Stakeholder of sustainable mobility (MA)
7) Gender Issues in Transportation (BA)
8) Sustainable Mobility in Germany – A Transport Political Perspective (MA/BA)
9) Research on Sustainable Behavior in Germany (BA)
10) Internet of Things – Does it influence our mobility? (MA)
Themenblock B: „Sustainable Innovations“

1) A Framework for the Classification of Eco-Innovations. (Bachelor/ Master)


2) Importance of the Porter-Hypothesis for Sustainable Innovations. (Bachelor/ Master)


4) Industrial Symbiosis as Means for Sustainable Production. (Bachelor/ Master)


5) Possibilities for the Reuse of Tyres. (Bachelor/ Master)

Themenblock C:

Activities of private equity firms can exert influence on capital markets as well as on companies in their ownership. In the winter term seminar we try to investigate possible sustainability aspects in the activities of private equity firms. Therefore we disassemble the typical procedure of a private equity firm into the following single steps. Each of these steps can be chosen as a topic. This seminar is preferably addressed to Master-level students.

1. fund raising
2. project selection
3. due diligence
4. ownership
5. exit
Themenblock D:

1. The German „Energiewende“ in an international context. What may be the problems and what do other countries and their governments think about this idea? (MA/BA)

2. Autonomous driving - how could the upcoming ethical questions be solved? (MA/BA)

3. Meat production and sustainability. Problems and solutions to reduce the negative impact on the environment. (MA/BA)

4. Driving with electric vehicles – battery or hydrogen fuel – which problems in the mobility sector remain present? (MA/BA)
   ➔ http://pubs.acs.org/doi/abs/10.1021/es903729a

5. Land use (Flächenverbrauch) in Germany – which possibilities do exist to stop this trend? (MA/BA)
   ➔ http://www.zeit.de/wirtschaft/2015-03/flaechenverbrauch-nachhaltigkeit-umweltschutz
Themenblock E: Weitere Themen

Informationen dazu folgen - es werden bei Bedarf noch fünf Themen angeboten. Bei Fragen bitte dazu bitte an Herrn Bläsche (thomas.blaesche@uni-ulm.de) wenden.