GradU/02/17
Zur Durchführung eines 2-tägigen Seminars für die International Graduate School in Molecular Medicine, University of Ulm

Seminar Description

Title PhD/MD and Then? Career Possibilities with a Start in Science!

Starting in science there exist a great variety of career possibilities nationally and internationally, at universities, research institutions, administrations and political organizations up to a career in industry or as entrepreneur. Which way to go? How can I develop my career goal oriented? Which strategies can I use? How can I transfer my research results or a specific technology to application and patent utilization? How can I start an entrepreneurship aside my academic career part or full time?

Objectives
In this workshop the participants get an overview about national and international career possibilities inside and outside of the academic system. They work out their career choices and get guidelines to analyze their career situation, to define their professional goals and to develop strategies to achieve them effectively.

The participants also look into the possibilities of a career development from science towards business. What do I have to do, to utilize scientific results or technologies economically? They gain insight into the basics of patenting, patent utilization, the start of part or full time entrepreneurship and their funding and support possibilities. The seminar includes diverse exercises for the participants to develop effective strategies and to utilize key factors for success.

Content

Career development in employment
- Making up your mind - the decision process
- Career possibilities - occupational fields
- Continuing Research
  - Sources of income
  - To go abroad or not to go?
  - Careers by occupational fields
  - Inside the academic system
  - Outside the academic system
- Leaving Active Research
  - Careers possibilities by occupational fields
  - Inside the academic system
  - Outside the academic system
- International career possibilities
  - Career possibilities by occupational fields

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Career development from science towards business

- Developing a business idea
  - Idea screen
  - Valorisation potential of research
  - Support
    - At the university
    - Outside of the university

- Patenting
  - What can be patented
  - How can I patent
  - The patent search
  - Which rights do I have, which rights does the employer have
  - Patent utilization - licenses & co
  - Funding possibilities, financial aids & support

- Entrepreneurship- part or full time
  - Funding possibilities
  - Financial aids & support
    - At the university
    - Outside of the university

Key factors for success - Strategies for career development

- Performance & Effectiveness
- Public Relations
- Networking
- Self presentation

Development of an individual career plan

- Developing objectives smart
- Little guide for self evaluation in science

Sources of information for further investigations

Date
- July 10\textsuperscript{th}, 2017
- 8:30 am - 5:00 pm
- July 11\textsuperscript{th}, 2017
- 8:30 am – 4:00 pm

Duration  2 days

Location  International Graduate School in Molecular Medicine University of Ulm

Participants  The seminar is designed for a max. of 10 participants

Instructor  Dr. Wilma Simoleit

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