GOLIN WISSENSCHAFTS MANAGEMENT

Overview of the workshop programme

Academic writing

How to create good texts

Universität Ulm, International Graduate School in Molecular Medicine Ulm [IGradU] 14 November 2024 [9.00 – 17.00] and 15 November 2024 [9.00 – 16.00] Format: In-person workshop Target group: PhD candidates Trainer: Jonathan Edward Griffiths PhD, GOLIN WISSENSCHAFTSMANAGEMENT, Berlin

For many scientists writing is the most difficult part of research work. Poor structure, breakneck formulations and unclear argumentation lead to texts which are not too user friendly. However, for the success of academics it is essential that the content is successfully conveyed to the relevant target groups – from the subject community to the wider public.

The methods and instruments of scientific writing can be learnt. With a few select mechanisms for structuring and techniques for building arguments, it becomes possible to articulate even complex data clearly and comprehensibly. Coherently built up and convincingly formulated, even academic texts can be an exciting read!

In this workshop the process of academic writing is highlighted from the first idea through the structuring and formation of the text to its completion. The participants engage with the content related, formal and organisational aspects of writing and train their text competency with exercises. The following topics are covered:

- >> Abstract, article, thesis: Text types and reasons for writing in academia
- >> From idea to text: Topic selection, structure, argumentation
- >> Rummaging, digging, serving it hot: Research strategies
- >> Writing as a process: Utilising creative bursts – avoiding blocks
- >> The eye reads too: Convention and form
- >> Academic writing: My next steps

Jonathan Edward Griffiths PhD, Tübingen, is a researcher in History and Philosophy of Science and an academic trainer based at the University of Tübingen. He received his PhD from University College London, has Bachelor and Master's degrees from the University of Oxford, and has also studied in Heidelberg and Oslo. Currently he is becoming more interested in research data management and data analytics. He also runs a freelance service for academic English proofreading and translation.