



Master and certificate program

Business Analytics

The Ulm University (Germany) offers continuing education programs in different disciplines that enable a flexible course of study. Particularly professionals can benefit from a didactic concept that provides a **high amount of e-learning-elements** (80% of the course of studies) and a limited number of in-class events.

The current portfolio will be extended by establishing the master program **"Business Analytics"** in order to respond to future-oriented topics such as "Big Data" and a significant demand for qualified professionals.

The aim of "Business Analytics" is to improve and enhance business models, product innovations and strategies in operative management by taking adequate methods from the fields of **computer science, economics and mathematics** into consideration when analyzing complex data volumes.

As of winter semester 2015/2016 the first modules can be studied within the framework of the so called "Kontaktstudium" (certificate program) that can be continued in either the DAS program (**Diploma of Advanced Studies**) or the master program (Master of Science).

The DAS program comprises 24 ECTS-points (European Credit Transfer System) while the master program contains 90 ECTS-points.

The curriculum consists of mandatory and optional courses in the fields of computer science, economics and mathematics such as "Data and Process Mining" and "Data Science".

Further information

Language
German

Registration deadline for the winter semester 2016/2017
September 15th, 2016

Registration deadline for the summer semester 2016
March 15th, 2017

Director of the program
Prof. Dr. Mischa Seiter

PARTICIPATION FEES

Due to public funding during the development phase of the program (from winter semester 2015/2016 until the end of summer semester 2017) the study modules from the fields of computer science and mathematics are currently free of charge.

The fees for the study modules from the field of economics are 1.320 euros per module (6 ECTS-points) ("Grundlagen Business Analytics: 1.410 euros).

CONTACT

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