



## Technical Presentation Skills

Discover the exciting possibilities of enhancing your career with Ulm University's programs in advanced professional studies

To communicate effectively is a key skill for engineers and scientists, despite our traditional belief that our value is all about how much we know in our field, and to what extent we master advanced methods. These skills are still important, but given that your competitors have comparable knowledge and skill, your ability to communicate your ideas will give you the edge.

Even your best ideas are worthless if you cannot communicate them - not just to your colleagues, but to your management or the public. Furthermore, concepts in science and technology are getting increasingly complex. We need to communicate them clearly, choosing content and format with our target audience in mind.

### What is the course all about?

- Oral Presentation Fundamentals
- Pitfalls of Public Speaking
- Scientific Presentations
- Using Animations
- Questions and Answers
- Impromptu Presentations
- On Ethics and Plagiarisms
- Written Presentation Fundamentals
- Research Reports
- Journal Publications



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### What am I going to learn?

- Getting familiar with proven techniques for oral and written communication. This is achieved through online materials, video lectures and practical examples.
- Learning to avoid common mistakes.
- Gaining confidence, especially in communicating orally by attending our seminar, preparing your own presentation as well as watching and, in a friendly way, criticizing the presentations of others.

### Who is the course designed for?

- Alumni of international study programs who want to stay in touch with Ulm University
- English-speaking professionals with an (at least slight) engineering background from abroad/other countries working or wanting to work in the region
- German engineers who want to improve especially their English communication skills
- Everybody who wants to get a first and closer look into Ulm University's further education courses

## Learn setting

- The online part of the study program takes place in self-studies and in form of group work.
- You will then prepare a presentation of your own. We use 20 minutes in length, a rather standard format for scientific conferences. You can select a topic on your own, but within the confines of a given global theme.
- Finally, you will prepare a written abstract about your presentation, 3 pages in length, using a predefined format (the IEEE conference abstract format).
- After finishing the course successfully (3 ECTS) you will get a certificate and a supplement, which will list the contents of the module and the competences you have acquired.

## Timeline

- Information event: Friday, 3rd of March 2017, 16:00, Bibliothek EBS, room 45.2.264  
Albert-Einstein-Allee 45, 89081 Ulm, Germany
- Kick-off meeting: probably a Saturday in April
- From April to July: weekly assignments (with individual feedback)
- Final seminar: 2 days in late July
- Due date for the Scientific Writing Exercise: late August

## Participation fee

50,- Euro

## Advanced Professional Studies at Ulm University? What's in it for me?

We are offering a small selection of all our courses also in English language:

Engineering	Business administration/ process management
Signals and Systems	Introduction to Business Administration*
Management Aspects of Systems Engineering I	Strategic Process Management*
Management Aspects of Systems Engineering II	Business Analytics Drives Innovation*
Design Methodology of Embedded Systems*	Soft Skills
Sensor Principles and Integrated Interface Circuits	Technical Presentation Skills*
Wireless Sensor Networks	

- A course is split into approximately 80% online studies (flexible in terms of space and time) and 20% on-campus time at the university.
- The technical learning environment has been designed according to the needs of students who work full-time.
- Learning units can be adapted to the time available (e. g. online-seminars in the early evening, small quantities of time, few mandatory on-campus phases...). Pace of study is individual.

## Register online till the 15th of march 2017!

<http://www.uni-ulm.de/en/einrichtungen/saps/>

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The courses marked with an asterisk (\*) have been developed within the project »SAPS: Regional International« (<http://www.uni-ulm.de/en/einrichtungen/saps/projekte/sapsri/>). For a limited time span, you can enroll in these courses for free (or a small participation fee). Don't miss the opportunity of discovering new learning experiences with us! Be open to new professional trajectories and enhance your career!

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