Towards Reducing Energy Waste through Usage of External Communication of Autonomous Vehicles

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Abstract
Automated vehicles can implement strategies to drive with optimized fuel efficiency. Therefore, automated driving is seen as a major advancement in tackling climate change. However, with automated vehicles driving in cities and other areas rife with other road users such as human drivers, pedestrians, or cyclists, there is the potential for “stop-and-go” traffic. This would greatly diminish the possibility of automated vehicles to drive fuel-efficient. We suggest using external communication of automated vehicles to aid in ecological driving by providing clues to other road users to show the intent and therefore ultimately enable smoother traffic.

Author Keywords
Autonomous vehicles; self-driving vehicles; communication; external communication; fuel efficiency.

CCS Concepts
•Human-centered computing → HCI theory, concepts and models;
Introduction

Road traffic is a major contributor to the global emission of carbon dioxide. In Europe, for example, road transportation accounted for approximately 21% of the carbon dioxide emissions\(^1\). Traffic congestion leads to increased usage of fuel [27]. Therefore, ways to reduce congestion and, in general, to improve traffic flow, have to be found. Autonomous traffic is expected to change traffic fundamentally [2, 7]. Platooning is expected to improve traffic flow and fuel efficiency by reducing air resistance [8]. For this, real-time capable technologies are needed. First tests have shown the benefit of platooning while being not as efficient as hoped\(^2\). Smoothing of traffic flow in general was assessed as resulting in reduced emissions [26].

In recent years, the external communication of autonomous vehicles (AVs) has become a novel field of research. This research is targeted towards replacing interpersonal communication used today between human drivers and vulnerable road users (VRUs) towards improving traffic safety for people with disabilities [3]. Various areas within this field have been explored: external communication modalities such as displays [9], LED strips [9, 18], movement patterns [29], projections [1] auditory or tactile cues [20], as well as combinations thereof [20] and enhancement of the infrastructure [25], trust challenges [11], and (some) legal issues [13].

While first tests with the mentioned technologies are promising, the hoped-for advances were not met. With the advancement of AVs, there is the fear of having even more miles travelled [7] on the street as these vehicles are able to look for parking spots in ever greater distance to the point of destination.

We introduce external communication of AVs towards other road users as one idea to smooth traffic flow. External communication of the intent [14] can lead towards better understanding of the actions of AVs for pedestrians and therefore for fewer interruptions. In this position paper, we outline classic traffic characteristics and how we believe external communication could influence these.

External Communication of Autonomous Vehicles

AVs do not need a human passenger to be present. Therefore, situations in which pedestrians and human drivers today rely on gestures or eye-contact could become very challenging. Recent research projects try to overcome these challenges via substitution of interpersonal communication with communication between AV and VRU (e.g. [3, 5, 6, 17, 19]). Müller et al. [24] already showed that AVs could be viewed as social actors in traffic. We report on related work in external communication of AVs to VRUs and other human drivers.

External Communication Towards VRUs

Various works have investigated communication between AVs and pedestrians. While there is still debate about the necessity of external communication [23], many studies showed a benefit of external communication [3, 19]. The current ISO standard [14] advises to communicate intent towards VRUs instead of giving advice (“Safe to cross”) or even commands (“Cross”). However, other studies found that giving an unambiguous command was rated best [12]. The presented communication concepts have been categorized in various ways: by their complexity [17], by their modality [3, 20], their information content [3], the locus of the communication [20], and their inclusiveness.

of people with visual impairments [4]. Different address-
ees have been compared, for example adults and chil-
dren [5]. Numerous technologies were proposed as de-
scribed in the Introduction. However, this research only
focused on a pedestrian who wants to cross a street.
There is little literature about communication of AVs to-
wards cyclists, however, there is a patent from Lyft [21]
showing the AV communicating to the cyclist that it is
“safe to cross”.

External Communication towards Human Drivers
Communicating the intent and explaining why an AV
behaved the way it did was already investigated [15].
However, to our best knowledge, there is no current re-
search on how an AV could communicate its intent to
other drivers other than concepts from industry such as
the F 015\textsuperscript{3} which, for example, indicates towards other
human drivers to stop. A video showcase presented
by Wang et al. [28] used a Head-Up Display (HUD) to
show information about the other drivers and their inten-
tions, e.g., driving to an airport. However, this was not
in an autonomous context and other vehicles had to be
equipped with visual markers. The aforementioned pat-
ent of Lyft [21] also showed that by using the side of the
vehicle as a display, it can communicate that it is “yielding”
at an intersection.

Fuel Efficiency via External Communication
Improving driver efficiency could lead (without AVs) to a
reduction of about 20\% [10]. This would be achieved by
avoiding stop-and-go, unnecessary idling and optimized
acceleration and speed [10].

With AVs, the same negative behavior has to be avoided.

Optimized acceleration and speed will most likely be real-
ized via algorithms, but stop-and-go and idling could be
affected by humans. Fuel efficiency could be decreased
because of frequent slowing down and stops of AVs. In
cities, a major reason for this could be people crossing
in front of the vehicle. Millard-Ball already discussed this
anticipated phenomenon as “crosswalk chicken” [22].
He claims that people will frequently cross streets in
front of an AV as the vehicles will most likely be pro-
grammed to drive extra cautiously [22]. This could be
avoided through displays either by communicating early
that a pedestrian can cross (cf. [17]) to avoid the need
for a full stop or to prevent pedestrians to cross too
often (i.e., by displaying a warning). Millard-Ball [22]
already states that an AV has to have some uncertainty
whether it will stop to avoid too frequent crossings of ped-
estrians. Besides crossings, this could also be useful in
crowded spaces such as parking lots or pedestrian areas.
With AVs, idling will become less. However, situations may
arise in which a vehicle is waiting for a passenger (e.g.,
talking to other person). Depending on the settings, this
could lead to unused energy in the form of heating. The
vehicle could remind the passenger of this in a suitable
way.

With regard to communication towards other human
drivers, the intention of the AV can be communicated for
example via external displays or via Vehicle-To-X (V2X)
technology [16]. A message showing that a (1) following
vehicle has to slow down or that (2) a vehicle is about to
turn (clearer than flashing lights) or (3) that a vehicle is
yielding [21] can aid the other (manual) driver to avoid fuel
inefficient maneuvers. To increase awareness towards
fuel saving, an AV could also show on its display that it is
currently driving in an eco-friendly way, therefore trying to
persuade other to do the same, for example on a highway.

\textsuperscript{3}https://www.mercedes-benz.com/de/innovation/
autonomous/forschungsfahrzeug-f-015-luxury-in-motion/; Ac-
essed: 31-JANUARY-2020
Conclusion
AVs are expected to reduce energy waste by driving more efficient [10]. However, there are unforeseeable events that could diminish this effect, such as pedestrians crossing frequently in front of these vehicles, causing a lot of stops [22]. We suggest to use external communication of AVs to reduce this. Additionally, we hope to encourage other human drivers to drive more efficiently by providing information about an eco-friendly driving style. Moreover, we hope to spark a discussion about novel ways to reduce energy waste besides typical (technical or regulatory) approaches. Furthermore, we hope to gain knowledge from other domains and potentially start fruitful collaborations.

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