

**Live Life**  
and Understand it.



**INTUITION & FLOW**  
enjoy your life



## ■ FOREWORD – INTUITION & FLOW



### ■ MISSION LIFE Life, understand yourself, live quality

▲ **Our universe, existence, everything around us we call nature. Change is the basic operation of nature.** Everything we can see and touch is subject to constant change. Some change is directly perceptible (wind, heat, sounds, light). Other change can only be perceived due to the differentiation of before and after, i.e. by referring to the previous state in memory. Such changes take place slower for us, e.g. the celestial bodies move (resulting in day and night). Change is thus the basis of our existence and ability to act. Without change there would be no possibility of interaction, perception or life.

■ **The discovery of BCOL** by Professor Johannes Keller (University of Ulm) in one of the most extensive research programs concerning human understanding (cognition), the process of how life, thinking, understanding, man and nature are interrelated, could now be fully explained in a logic BCOL "balanced cooperative operative logic". Thereby a new self-understanding emerged.

■ **This new self-understanding** opens up to us humans completely new foundations and new possibilities for action and a complete understanding

in dealing with ourselves and other people, respectively with life and nature.

● **Read now** and learn about the tremendous importance of intuition and flow in your life and how you can harness it to endlessly increase your personal success!

After reading this, you will be able to look at your life and the lives of all people with completely different eyes and see possibilities that will allow you and all other people to have a completely different new quality of life and livelihood.

✎ **MISSION LIFE** – benefit from the full range of one's life, through one's own unfolding as well as that of all other life.

## ■ INTUITION & FLOW Understand yourself, confidently know your capabilities.



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# 1. Flow

The logic of flow  
the basis of all action



■ **Flow - There is no joy in action without intuition, the logic**

■ Only a minimal fraction of human thought and behavior takes place with the participation of consciousness. This is necessarily the case because our capacity for conscious information processing is severely limited. Consequently, intuitive processes that take place in the subconscious without conscious deliberation are of extraordinary importance. Only when the importance of intuition is adequately recognized and taken into account can successful human behavior thus be achieved.

■ **Intuitive thinking and behavior** proceeds automatically, unconsciously, implicitly, uncontrolled, quickly, and without cognitive effort – in contrast to consciously reflexive thinking, which is characterized as rational-analytic, conscious, explicit, controlled, slow, and cognitively demanding.



Intuitions are the action capacity of life,  
Emotions are the communication with consciousness.

■ Building on this fact, our behavioral science research has shown that people who are in a so-called flow state successfully perform the activity in question without conscious self-reflective processes playing a significant role.



## ■ Flow – definition of the state

■ **Flow is characterized** by the fact that people are dedicated to an activity and their state is determined by the following aspects:

1. The person shows a **highly focused concentration** on performing the activity (they are in a tunnel).
2. The **experience of time** is altered (hours pass like minutes).
3. The person experiences a **strong sense of control**, the feeling of being in complete control of the course of the action, everything runs undisturbed, smoothly and fluently.
4. **Strong involvement** in the activity occurs, which is linked to a diffuse positive emotional state.
5. The performance of the activity is experienced as intrinsically rewarding, the person shows **intrinsic motivation** to act.
6. The person's **reflexive self-awareness** is strongly reduced or completely eliminated.

■ **These aspects of the flow state** testify that flow is based on intuitive processes. Consciousness does not play a significant role (flow is not consciously controlled). The diffuse positive feeling reflects the fact that the person is in a state in which he experiences comprehensive agency, everything runs smoothly without (cognitive) effort.

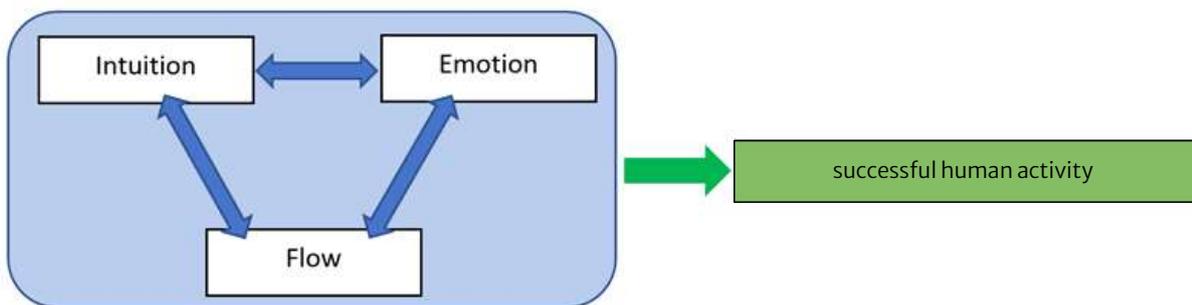
■ **Flow occurs when** people devote themselves to an activity in which the demands of the activity correspond to their abilities (e.g., a game of chess against an equally strong opponent) and they become completely absorbed in the activity (e.g., the surgeon who only realizes after an operation lasting several hours that he has been working in the operating room for so long). In our research on the flow experience, it has been shown that in people who are in a flow state, brain areas are only weakly active that are typically quite strongly activated when thinking about oneself (in the left prefrontal cortex) or when emotions arise (amygdala).



■ **Flow - negative emotion means disturbance of the flow**

■ **In contrast** to the diffuse positive emotional state during a flow state, negative emotions always occur when the course of intuitive action processes is disturbed or unsuccessful and no intuitive behavioral reaction to this disturbance or failure is available.

Thus, it can be concluded that the triad of intuition, emotion, and flow is of fundamental importance if we pursue the goal of being able to understand, explain, and train successful human action.



In the emergence of flow intuitive behavioral reactions are of enormous importance! So there is no flow state without intuition.



## ■ Flow – The main focus of the successful life

■ **Building on the fact** of the necessity of intuition for action and thinking, as well as the fact that flow and positive feelings are based on the successful exercise of intuitive processes, the conclusion must be drawn to focus our attention on the unconscious intuitive system, intuition, and to develop training programs and intervention approaches that support people in performing their activities in flow and leading a successful life by establishing intuitive behavior patterns.

■ **Accordingly, in our research and development** over the last few months, we have worked out an interactive assistance system for both emotions and intuitions, which can be provided to any human for self- or team-training via a special procedure using a web-based Active Personal Assistant (APA) as well as a newly developed logic processor via a web platform. The details of the system are still being fully researched and developed at the moment.

In recent years, the Department of Social Psychology at the University of Ulm has been researching the psychobiological processes of how people react

in a wide variety of situations. In the process, a breakthrough in the knowledge of the logical understanding of humans and their actions has been achieved. This previously unattained knowledge can now be used to develop optimal technical assistants which, on the one hand, enable more relaxed working and, on the other hand, lead to a high quality of work and efficiency.

Contrary to popular belief, it has been clearly demonstrated that humans act intuitively in about 98% of all cases, without conscious deliberation playing a significant role.

The consciousness of humans can only give instructions for action, but not perform the actions themselves, this is physiological in nature.



## ■ Flow – the sequence of intuitions

■ Intuitions are processes that our body performs automatically, such as the heartbeat or to control the muscles of our actuators such as hands, fingers, lips. Different intuitions strung together result in processes, such as grasping a cup. No human being is aware of how and which muscles he controls.

■ We call a chain of consecutive intuitions flow, a sequence in which an action is performed without conscious, self-reflective thinking and decision-making.

Changing environments are consciously perceived and the perception interrupts the flow chain, triggers conscious reflection and accordingly leads to the interruption of the action.

In the case of an interruption of the flow, the person must accordingly consciously decide how his subconscious, his body should now continue to act.

Compared to earlier times, today there are many different technical and organizational things to consider in everyday and professional life. In order to consciously assign a single perception, a person

typically needs between 1 and 3 seconds. If one now takes the possibilities between which people have to decide, it becomes clear that a human being would need far too long to calculate this consciously and that this inevitably leads to errors. For example, a physician may find herself in the situation of making a decision that involves a large number of factor combinations, e.g., 100 drugs × 200 diseases × 50 treatment steps × 100 constraints to consider.

Cognitive overload leads to stress, misunderstanding, and harm to people. As a conclusion, training a person in the awareness of how to do procedures correctly does not lead to a sustainable result. On the contrary, this often ends in pressure and conflict, since humans alone are physiologically incapable of performing all their tasks consciously.



## ■ Flow – Training through interactive technology

■ It is therefore necessary to develop a method that is tailored to the physiological capabilities of humans and provides them with technical assistance, thus avoiding errors, excessive demands and stress. Intuitive behavior, i.e. working in flow, is of central importance here.

■ The solution is a logical technology that is tuned to perception and, if necessary, combined with other technologies (such as AI), can recognize situations and then logically assist humans by guiding humans to use their capabilities based on their existing intuitions and perceptions.

### **Automation of intuitive behavioral sequences: Making behavior a habit.**

Basic action steps can be trained to people as basic intuitions and intuitive sequences (i.e., flow) (e.g., research on establishing habits in terms of automatic action sequences). In situations with high cognitive and physical challenges, such as patient care, intuitive behavior regulation may prove particularly valuable. A strong habit can help execute a

behavior even when individuals are distracted or exhausted.

The technical implementation of an assistance system that trains intuitive processes requires several components (behavioral aspects such as feedback, goal setting, flow experience, habit as well as IT aspects), which we have explored in recent years. The goal is to realize a combination of demonstrably effective psychological factors (habit, feedback, flow experience, goal setting) by implementing them into an innovative interactive AI-based assistance system with the goal of reliably automating correct behavioral sequences.

A substantial effect can be expected by using the assistance system, since the factors combined in the assistance system have shown clear effectiveness in our preliminary work and, in particular, the flow of the activity can be improved by the assistance system to the extent that fewer errors occur and the time required as well as the cognitive load when performing an action decrease.



## ■ Flow- Training of automated intuitive behavioral sequences

### ■ The brain, the master builder

Our brain thus represents a logical system developing itself as biological hardware. For us humans it is now important to have understood this system to be able to deal with it correctly and logically to be able to live a life worth living.

### ■ Training is necessary!

Training is extremely important and must be adapted to the physical functioning of the brain. To disregard this means to want to disregard the life of oneself as well as that of other people, which is not only nonsensical and to be classified as stupid, but much more as harmful, disregarding the dignity of man and of life.

### ■ The laws of nature, the possibility of life

It is necessary to apply the naturally prevailing physical laws of nature, the interactions and resulting new situations and results accordingly, in order to

enable a life holistically both in a habitat worth living in and in a uniform togetherness. Disregard of the fundamental laws of nature, like the natural cycle of interactions leads always and exclusively into new situations, which do not permit life and habitat any more, since this shifts automatically due to the interactions always further on the basis of the made changes.

### ■ Seizing the opportunities now

This realization enables, for the first time in human history, an understanding between us humans and between us humans and the environment. This shows that a common coexistence in peace and well-being is very possible.



## ■ Flow- Training through technical procedures

### ■ The training programs

In order to enable all people in general to act, and thus to live in dignity, the understanding of flow must be worked out precisely and then made available in a generally valid manner via technical procedures that are available everywhere and remain constant.

Technical procedures are needed that can be accessed digitally on the web.

The procedures must be executed independent of situation and competence. Context and situation

independence is imperative so that the brain does not bind these procedures to certain external key stimuli, but to the logical perception taking place in the brain, i.e. to the processing of the subconscious. Procedures such as behavioral sequencing and projection help work this out.

The most important trainings are those that enable flow and thus give people agency.



## ■ Flow – Realization through intelligent assisting processes

■ We have developed a new approach to establishing automatic behavioral processes, building on a combination of habit formation, feedback, flow experience, and goal setting, implemented in an interactive AI-based assistance system.

■ Contrary to some opinion, intuitive ways of acting are retrievable independent of situation and context, i.e. the logical composition of a context, a situation or a sequence of events is then the trigger to these trained intuitions (and not specific individual contents such as a particular person).

■ The innovative technological solution under development in our research – the Active Personal Assistant (APA) – represents a completely new form of automation of intelligent behavior and machine learning. It is based on a novel processor technology (Actionstep) that can overcome the technological barriers of conventional AI-based methods.

■ APA offers solutions to a whole range of problems that are important in the automation of behavioral processes: Knowledge gaps, insufficient competence, difficulties in work organization or workflows, lack of efficiency or quality of activities, excessive workload, and insufficient information exchange.

APA clearly goes beyond the current state of the art, as with APA an assistance system is under development that will offer a unique combination of possibilities and benefits:

Successful action is ensured by

- a drastic reduction of the cognitive load,
- error correction occurs "on the fly",
- the use of APA is context- and skill-independent, and
- APA is interactive and provides individualized feedback, guidance and support.



## 2. Intuition

The logic of intuition

Every thought is intuitive



## ■ Intuition – There is no thinking without intuition, no success without intuition!

■ There is no thinking without intuition. In modern behavioral sciences, the differentiation of human thinking into two categories or systems is a fact that is widely established as basic knowledge. On one side is thinking that is described as occurring intuitively, automatically, unconsciously, implicitly, uncontrollably, rapidly, and without cognitive effort. On the other side is thinking that is characterized as reflexive, rational-analytical, conscious, explicit, controlled, slow, and cognitively demanding. Briefly, the former can be described as unconsciously intuitive thinking or intuition and the latter as consciously reflexive thinking.

■ It is noteworthy that the two forms of thinking are assigned very different importance, and in many cases conscious reflexive thinking is accorded a higher status than intuition. This view is strikingly widespread in economics and intelligence research, where eminent importance is ascribed to the ability to exercise conscious decision-making and reasoning processes (as measured by standardized intelligence tests).

■ The belief in a prominent importance of the ability to exercise conscious decision-making and reasoning processes disregards the overwhelming importance of unconscious intuitive processes in human thinking. Among other things, this belief forms the basis for discrimination against people who have a limited ability to exercise conscious reasoning processes due to physiological limitations. Anyone who recognizes that only a few percent of human thinking takes place consciously, while unconscious intuitive processes are involved in any form of thinking, must recognize the overvaluation of conscious reasoning processes bordering on idolatry as alienating.



## ■ Intuition – Success, the eminent importance

■ The Nobel Prize winner Daniel Kahneman (psychologist at Princeton University), among others, has pointed out the eminent importance of intuition by stating that approx. 98% of human thinking takes place unconsciously intuitively, without reflective thinking processes being involved. The importance of intuition is further expressed in the fact that unconscious intuitive processes are necessarily involved even when a person exhibits reflexive thinking. For before contents reach consciousness, they must have been processed by the unconscious intuitive system. I.e. no thought reaches consciousness without also being "treated" in the subconscious. Consequently, there is no thinking without intuition.

■ This fact can also be seen in the fact that human infants are born without any knowledge of mathematics, physics, rationality, etc., but nevertheless learn to deal with their environment on the basis of the directly operative unconscious intuitive system present at birth. This shows very impressively: Intuition is the basis for success.

■ The limitations of the reflexive system can further be seen in the fact that people often make worse decisions the longer they deliberately think (thinking too much effect).



Intuition – Our daily basic behavior determines our success and life.

■ In parallel to the thinking too much effect, the more information people incorporate into their judgments, the more they become hopelessly overwhelmed (e.g., dilution effect). Another problem is that the reflexive system also comes into play in particular when justifications for failure or immoral behavior are generated, which contribute to their perpetuation.

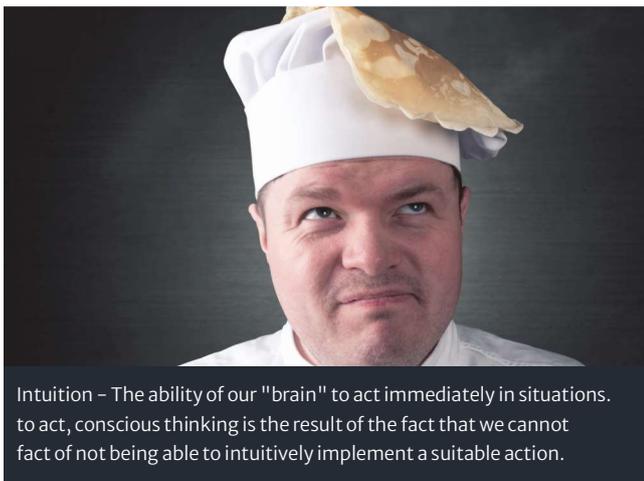


■ No success without intuition – intuition can be trained!

■ Without a doubt, people can also be shaped by intuitions that hinder success, that are anti-social or misleading. This is because intuitions are shaped by contextual experiences. If people live in a context in which they continually perceive antisocial, egoistic, dominance-oriented behavior patterns, this will inevitably leave traces in their intuitive system. In this respect, it must be assumed that the intuitive system of most people is strongly influenced by such negative perceptions.

■ Building on the fact of the necessity of intuition for action and thinking, the only conclusion that can be drawn is that our main focus must be on understanding the unconscious intuitive system, intuition, and developing training programs and intervention approaches to help people lead successful lives by establishing intuitive behavior patterns.

■ **The ZOE Success Factory:** For some time now, we have been working intensively on implementing the understanding process of the intuitive system, which we have identified in the meantime and which follows a simple operational logic, in training programs and intervention approaches that enable successful intuitive behavior. In addition, we are developing a machine implementation of this understanding process, which can open up the possibility of realizing successful action based on understanding even in an increasingly complex world.



Intuition – The ability of our "brain" to act immediately in situations. to act, conscious thinking is the result of the fact that we cannot fact of not being able to intuitively implement a suitable action.



# TRAINING



**INTUITION**  
the success of life



**zoe**  
SUCCESS FACTORY



## ■ Intuition – Basic description of the technical, logical processes

■ Intuitions are actions that our body performs automatically, without the consciousness even knowing how and why this is now performed.

■ In the course of life, the functioning of our brain changes automatically on the basis of emerging intuitions that were laid down in infancy or earlier.

■ We distinguish intuitions into different categories, as they differ both in technical ways and in terms of training procedures.

■ The distinction is in logical form, i.e. the different intuitions describe the logic of how an organism or a human being is technically constructed, as well as how interactions within the logical systems function, and which feelings or emotions arise.

■ Also the formation of the intuitions differs seriously in temporal form. Certain basic intuitions are already laid out in the embryonic status, others come later in life. E.g. basic intuitions like movement, its coordination and allocation, sensors and body are learned intuitively in infancy. However, there is always some overlap and almost all intuitions can be re-trained at any age.

■ Compared to most animals, humans are an exception because their "actuators" such as hands, feet etc. are complex, multi-limb and highly movable, thus allowing many combinations of movements and interaction. Therefore, humans have to practice and train intuitions longer than creatures with less complex combinations.



## ■ Intuition - Differentiation

■ We have divided the basic intuitions into 4 areas. The following applies: If a logical processing is involved, which is repeatedly applied to the same extent for any contexts, the procedure is context-independences on the level in question.

● Pico-Intuitions (1:1:1):

The direct connections from nerves on one side to logical processing on the other.

● Nano-Intuitions (1:1:n):

The connection of multiple pico-intuitions (n) on one side to the logical assignment and merging of sensors and actuators on the other side.

● Micro-Intuitions (1:n:n):

Merging of actuators and sensors by means of logical assignment of simple fast actions, control input to output.

● Flow or Makro-Intuitions (n:n:n):

Connections in assignments that involve complex procedures, from perceptual verification to action. The possibility of virtual imagination.

■ Verification: All intuitions have loop verification based on BCOL, this enables logical verification while providing a technically elegant way to do this efficiently.

■ If a signal is sent to cause an action, a signal comes back in response, from pico intuitions in logical form. If the two signals coincide in logical form, this means the action was balanced, i.e. input = output. If the result is as expected, it means the sequence of different actuators again led to the logical perception. If this is again as expected, the action was cooperative. If a different logical result is returned than was output, this must be returned to the main control, the consciousness, emotions arise.



## ■ Intuition – specific description

■ This system is an intelligent, highly efficient approach and automatically eliminates errors.

■ 1:1:1 – Pico-Intuitions (Intersection Mechanics to Logic of Mechanics)

▲ Description: Pico-intuitions are the basic brain-controlled signals that pick up movement or even conversion of signals from receptors (sensors such as nerves, eye, etc.). They have a very short duration and can be considered as control impulses. They are the basis for a healthy body, respectively to be able to control sensors and actuators like hands, legs, the muscles in it at all. However, pico-intuitions alone do not allow a reasonably coordinated movement. They control technically in each case in temporal sequence according to their sent or received signals further cells (nerves or brain cells with synapses), thus our muscles of the actuators or the conversion of signals of the sensors into the further logical processing.

Location in the brain: brain stem

▲ Technical function: Pico-Intuitions are the mechanical connection part between the logical control of our brain and the biological mechanics.

▲ Conscious identification: disturbances of the system are of a mechanical nature (injury, illness) and can lead to diffuse perception in consciousness to no or painful perception.

▲ Time of origin: in the embryonic phase.

▲ Training: Defective or missing connections can grow back biomechanically to a certain extent, these connections must be trained mechanically logically, via the logical assumption of function, as well as mechanical exercise, even if it does not yet work.



## ■ Intuition – Nano-Intuitions

■ 1:1:n – Nano-intuitions (intersection logic of interactions to logic of mechanics)

▲ Description: Nano-intuitions enable the coordination of pico-intuitions, i.e. the logical grouping of individual nerves and cells to enable multiple nerves and thereby subsequently, in the case of actuators, the muscles, in the case of sensors within the system of the brain, the processing at the most diverse locations. This happens as long as the result, i.e. the sent signals are balanced again by received ones, without the system of the consciousness having the possibility to intervene actively in these processes. Consciousness comes into play only when the signals are not balanced. I.e. sent and received signals do not cancel each other out 1:1, then the intuitive system is disturbed.

■ A disturbance says, there is no action which would have the quality of a complete cycle. The consciousness must now restore the order of the system and create new connections so that a qualitatively valid action can be intuitively performed again. They maintain our life, because they are also responsible for heartbeat, respiration, digestion, etc.. The fact that the consciousness has no access to them is vital, because the consciousness would not be able to maintain the life-sustaining processes at all due to lack of capacity.

▲ Location in the brain, in different areas depending on the actuator, sensor



## ■ Intuition – Nano intuitions can also be trained

■ 1:1:n – Nano Intuitions (Intersection Logic of Interactions to Logic of Mechanics)

▲ Technical function: Nano-intuitions are the logical connections that enable both parallel processing and time-serial processing and thus logical processes. They logically control our motion, i.e. our actuators, and perception, i.e. the processing of sensors.

▲ Time of origin: Nano-Intuitions are laid in the embryonic phase and in infancy, they are of a motor nature and concern on the whole the movement and the handling of one's own body and its

sensation. It is through them that walking, grasping, perceiving and actively dealing with the environment is possible in the first place.

Conscious identification: Signals that are not balanced are felt as pain in the consciousness.

▲ Training: Defective or never applied or wrongly interpreted nano-intuitions can be retrained at any time. This happens in logical form, i.e. actions are instructed with which these intuitions are trained optimally several times. The necessary connections grow again by the operation of the Blueprint Logic in the brain.



## ■ Intuition – the function of micro-intuitions

■ 1:n:n Micro-Intuitions (Logical Connection Body & Action, Environment and Impact)

▲ Description: Micro-intuitions enable the connection between all sensors and actuators, they are the logical processing system, which in turn plans and logically executes more complex processes based on the balancing system functioning according to Balanced Cooperative Operational Logic. They lie above the nano-system, receive perception, process it and in turn return it processed to the nano-system of actuators. Via perception, i.e. verification, the existing micro-intuitions have been appropriated. This can have taken place both in the childhood and later by learning of recurring actions.

▲ The Qualitative Feedback System, Verification System or also Automatic Error Correcting System works exactly the same on a signal input, as well as the cancellation of the signal here however by a foreign system, i.e. the verification (ex.: the cup is

grasped, the voice has given a tone from itself). Again, if the sending signal is logically complementary to the receiving signal, the consciousness gets no further possibilities to intervene in the process. Only if receiving and sending signal are logically not congruent, the consciousness is called to carry out a rearrangement or necessary correction.

▲ Technical function: Micro-intuitions represent the logical link through which interaction with the environment takes place. This means the verification of the action intuitions no longer takes place within the body, but in interaction with the environment via the qualitative circuit verification system based on the expectation that the logical signal sent will be received by the perception as complementary logic and will cancel out. If this is the case, consciousness will not receive emotion because the action is verified. If this is not the case, the consciousness will receive the signal and interpret it as an emotion.



## ■ Intuition – micro-intuitions can also be trained

■ 1:n:n Micro-Intuitions (Logical Connection Body & Action, Environment and Impact)

▲ Conscious identification: Disturbances of the system – e.g. due to lack of training in infancy – are perceived as inability or clumsiness. They do not trigger pain or strong feeling, but for the people concerned they are a limitation or a cause for feeling themselves to be inferior.

■ Sudden disturbances (unless they are caused by illness, such as fever or stroke, or by neurotoxins such as alcohol, drugs that affect the brain) are perceived as situational incapacity and are mostly attributed to the situation or context. They cause emotions of inability to act.

▲ Time of origin: Most of the basic micro-intuitions are laid in infancy and toddlerhood, they represent sensitivity in dealing with the environment.

▲ Training: Micro-intuitions can easily be re-trained by suitable recurring training measures on one's own. The condition is that conscious blockades, emotions ("I can't do that", "That is innate," etc.) are replaced by acceptance and the statement "I want to re-train that myself". If this is not possible, because the person with his consciousness opposes his own abilities and the abilities of the subconscious, it can be re-trained only by unconscious actions, i.e. the person works on tasks, in which unconsciously various exercises are contained, which concern exactly these micro-intuitions.



## ■ Intuition – Flow as a macro intuition

■ n:n:n Flow or macro intuitions (logical order and connection to the 1:n:n systems)

▲ Description: Flow or macro-intuitions describe us as human beings, they store the perceived contexts as well as the actions we take. In general, this was once called intelligence or competence. Accordingly, they give us the ability or competence to navigate our environment, respond to perception, adapt to the environment and perform appropriate actions.

▲ Technical function: Triggers either from the perception of the environment, which are passed on by the macroemotions, or originate from the consciousness, trigger these concatenations of logical connections. This in turn causes a qualitative verification system to start. Within the connections,

other systems – especially micro-systems – i.e. actions can now be triggered. Macro-systems are also able to form self-contained circuits, if for the action initiated by the consciousness no active outgoing action exists, i.e. if there is no corresponding action option or corresponding interaction to it. This possibility is both a blessing and a curse. If such closed circuits are not understood, this can lead to the absolute misleading of the life, since thereby also non-functional worlds and conceits as well as serious wrong actions and closing procedures in the consciousness can develop, a kind of schizophrenia. The blessing of this possibility is for example the communication via language, its understanding is a virtual logical construct or system, which is only made possible by these macro-connections.



## ■ Intuition – The training of macro intuitions

■ n:n:n Flow or macro intuition (logical order and connection to 1:n:n systems).

■ Also the conception of something becomes possible virtually only by a macro construct. The logic and the calculation also of mathematical tasks is such a constructed system. We often evaluate this system as our intelligence, the more it is developed, the more a person can do. So it is not really intelligence, but rather a competence, an understanding for understanding action.

▲ Time of formation: In the embryonic phase the first constructs are formed, which then slowly "grow". In infancy, the virtual subsystems, which allow an imagination, are formed and the impression of an ego emerges.

▲ Occurring faults: This system also has a qualitative circuit verification system. If transmitted signals cannot be balanced complementarily with

the received signals, the consciousness is left with a signal that must be reassigned.

▲ Conscious identification: Disturbances in the system result in emotions. This system can now either compensate this by imagination, i.e. another system is created, which eradicates or "explains" the error via justification – i.e. any pretence, or a system can be created, in which the disturbance is stored as an element to be eradicated later, and soon.

▲ Training: This system can be trained easily, provided that a human being accepts this and is ready for it. In order to integrate a human being in nature and to adapt his life possibilities to nature – i.e. to be able to lead an ideal life – all trainings must always be directed outward, i.e. not run through a virtual system purely mentally, but through successful interaction with nature or environment..



## ■ Intuition – the opportunities

■ Our research has consistently shown that training intuition can tremendously increase the efficiency of human behavior:

▲ Wrong decisions can be minimized or completely eliminated.

▲ Self-esteem and subjective well-being can be substantially increased.

▲ Micro processes in behavioral sequences (which take up less than 3 seconds) usually cannot be controlled consciously at all, but can be optimized by training intuition.

● **Conclusion:** Especially in contexts where fast, efficient decisions are required (management, military, control of complex technological systems and machines, etc.), the training of intuitive behavioral processes is of eminent importance.



■ **Especially significant, recommended for: Management, leaders, trainers.**

**Training programs:** Training programs via e-learning, which can be carried out independently or are guided by trainers in presence.

**Cooperations:** The ZOE Success Factory is open to collaborations with partners from the business sector as well as with partners from the public sector and non-profit organizations.

**Academic degrees:** Supervision of master's thesis and dissertation offered by Prof. Johannes Keller.



## ■ Let's create a future of quality together

■ **The full quality of life** based on the understanding of life, nature and habitat, technology, economy and organization – life success.

■ **zoe Life Success Factory.** Zoe is ancient Greek and stands for life and the nature of life and could not be fully explained until the discovery of Balanced Cooperative Operational Logic (BCOL) and its manifestation. BCOL describes the function of nature, its automatic organization and stability. In addition, topics such as the coexistence of mankind, the functioning of the habitat and also the functioning of the brain, thinking and understanding. A life in harmony with life & nature (BCOL) automatically means an individual life of high quality.

■ **BCOL – Technology as an Assistant: "Actionstep"**  
BCOL could be converted into a technology – a kind of processor – which makes it possible to perceive, logically deduce and combine changes extending over the whole world in real time like the human brain. It can thus assist humans while protecting nature and life.

### ■ **BCOL – new nature-based technologies**

BCOL enables nature-friendly, highly efficient new technologies, both in machinery and in energy production. These are developed and implemented with partners.

■ **Get involved now** so that this understanding, the resulting opportunities are being spread and used across the world. Understanding is the prerequisite for people to be able to deal with themselves, life per se and nature with understanding. All people, industry, trade, service, health, government, education, training, science, etc. benefit from it. Assistants like Actionstep enable the basis for a common understanding, organization and individual action.

● **zoe Life Success Factory**, together with partners, takes over the part of the organization and provision of the means and possibilities.

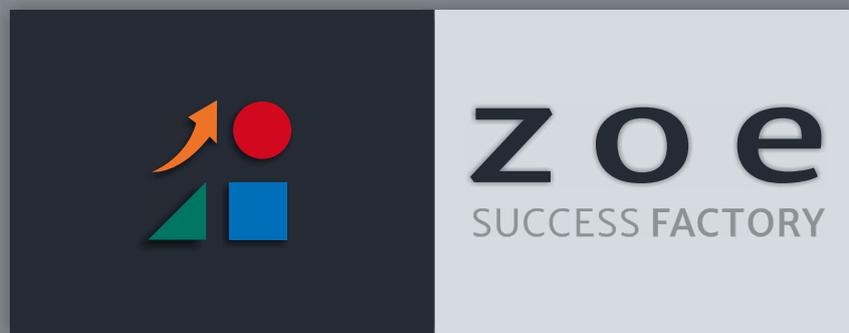
➤ **Together we create the clear goal of a future of high quality, for every life in a high quality habitat based on BCOL, KHEO and IEFO. Become part of life**



**contact- imprint**

Lea Kelbsch, zoe success factory  
Gäuallee 6, 72202 Nagold, Germany  
Telefon +49 151 551 619 11  
email: [info@my-zoe.world](mailto:info@my-zoe.world),

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Lea Kelbsch



*Let's start ...*