

# DAIMLER

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## **Nationale Bildungskonferenz – Elektromobilität 2011 Systemdienstleistungen @ TSS**

Daimler TSS GmbH / 28. Juni 2011

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# Systemdienstleistungen @ TSS

## Überblick

1. Antriebsportfolio für die Mobilität von Morgen
2. Car2Go
3. Elektro-smart for e-mobility
4. Electric Drive: Current Activities
5. Use Case Systemdienstleister für Elektromobilität
6. Car2Go Team – Kompetenzanforderung

# Antriebsportfolio für die Mobilität von Morgen

## Unterschiedliche Mobilitätsszenarien



# car2go 1.0: Current Project Overview Concept

## CAR2GO: INTELLIGENT CONCEPT FOR URBAN MOBILITY.



**1 Easy registration**  
Register online at [www.car2go.com](http://www.car2go.com) and get your driving license stamp at the car2go shop.



**2 Easy locating**  
Any free car2go may be rented and used spontaneously. Reservations – online or by phone – can be made up to 24 hours in advance. The location of the reserved vehicle is provided by SMS info.





**5 Easy finish**  
At your destination the car2go may be parked on any free parking space or on a reserved "Parkspot". Charges are calculated by duration of usage (€ 0.19/min). Payment is made by direct debit.



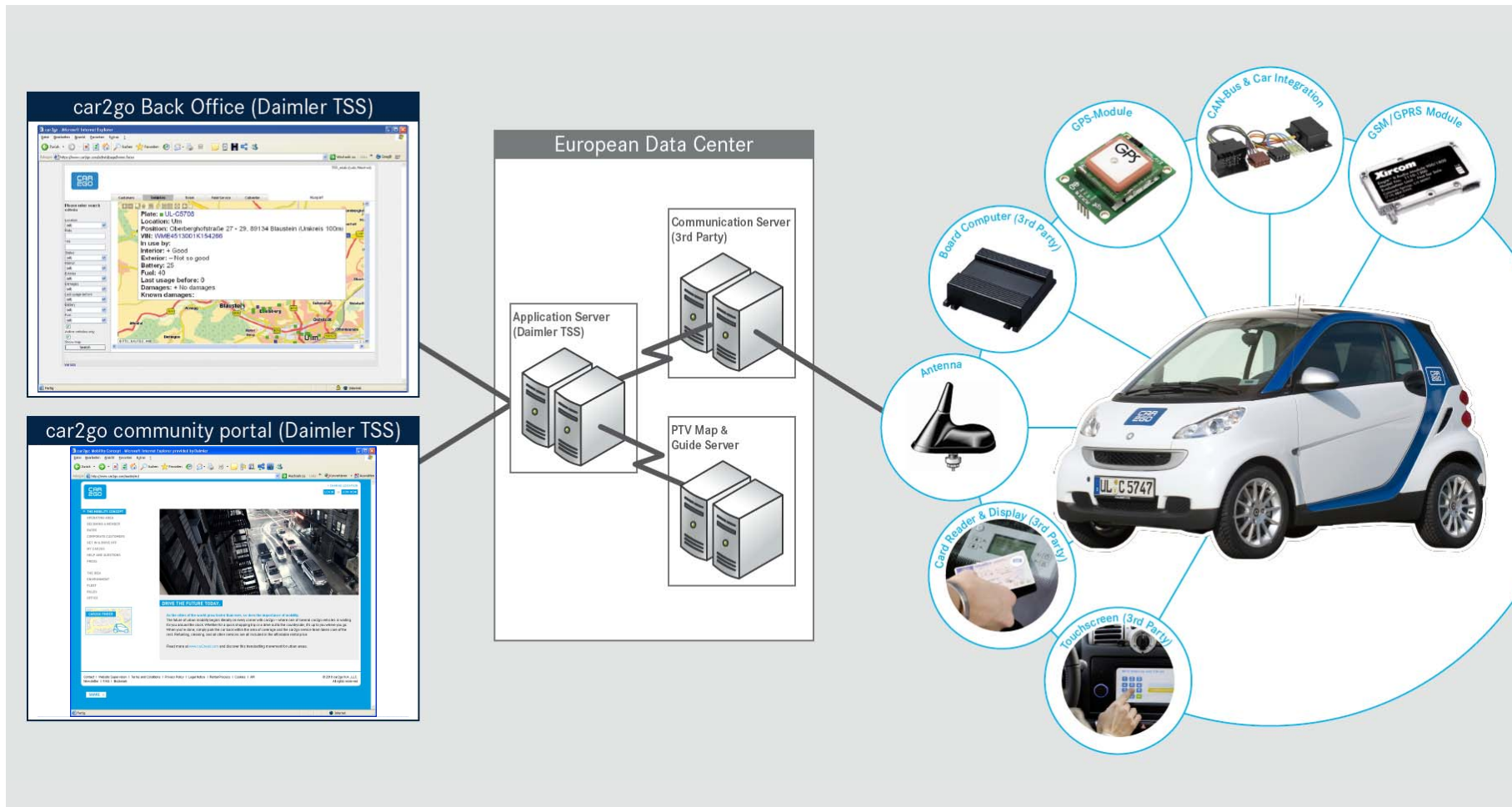
**3 Easy access**  
A free car2go opens upon holding the driving license stamp against the windscreen reader. For identification, enter your personal code (PIN) and rating of the car.



**4 Easy start**  
Take the car key from the glove compartment and start the car2go. The vehicle remains reserved during stopovers.

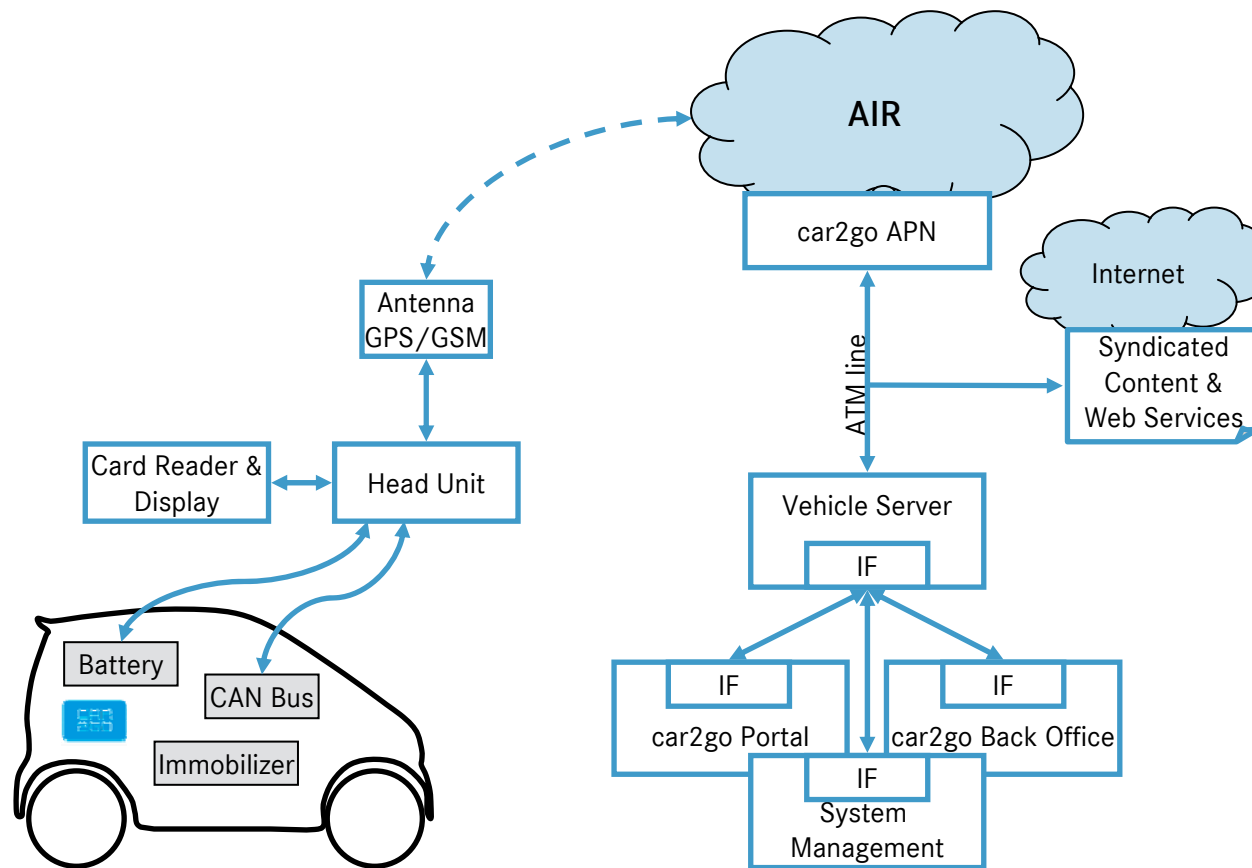
# car2go 1.0: Current Project Overview

## System Components



# car2go 2.0: Next Generation

## „Over the Air“ Technology



# Elektro-smart for e-mobility

## Impressionen



Produktpräsentation im Rahmen der Initiative „e-mobility Baden-Württemberg“, Stuttgart

## Electric Drive: Current Activities

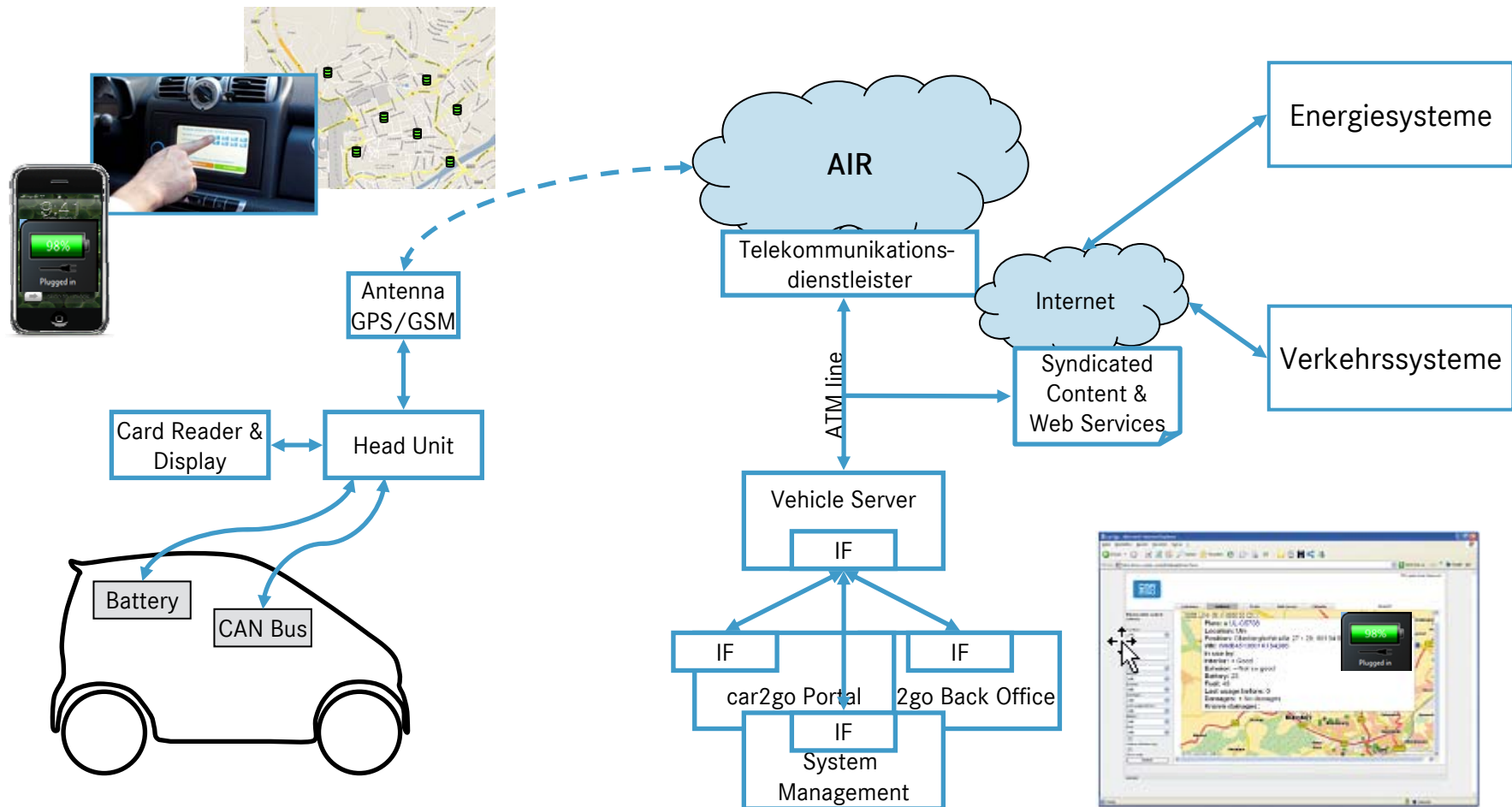
electric smart@TSS



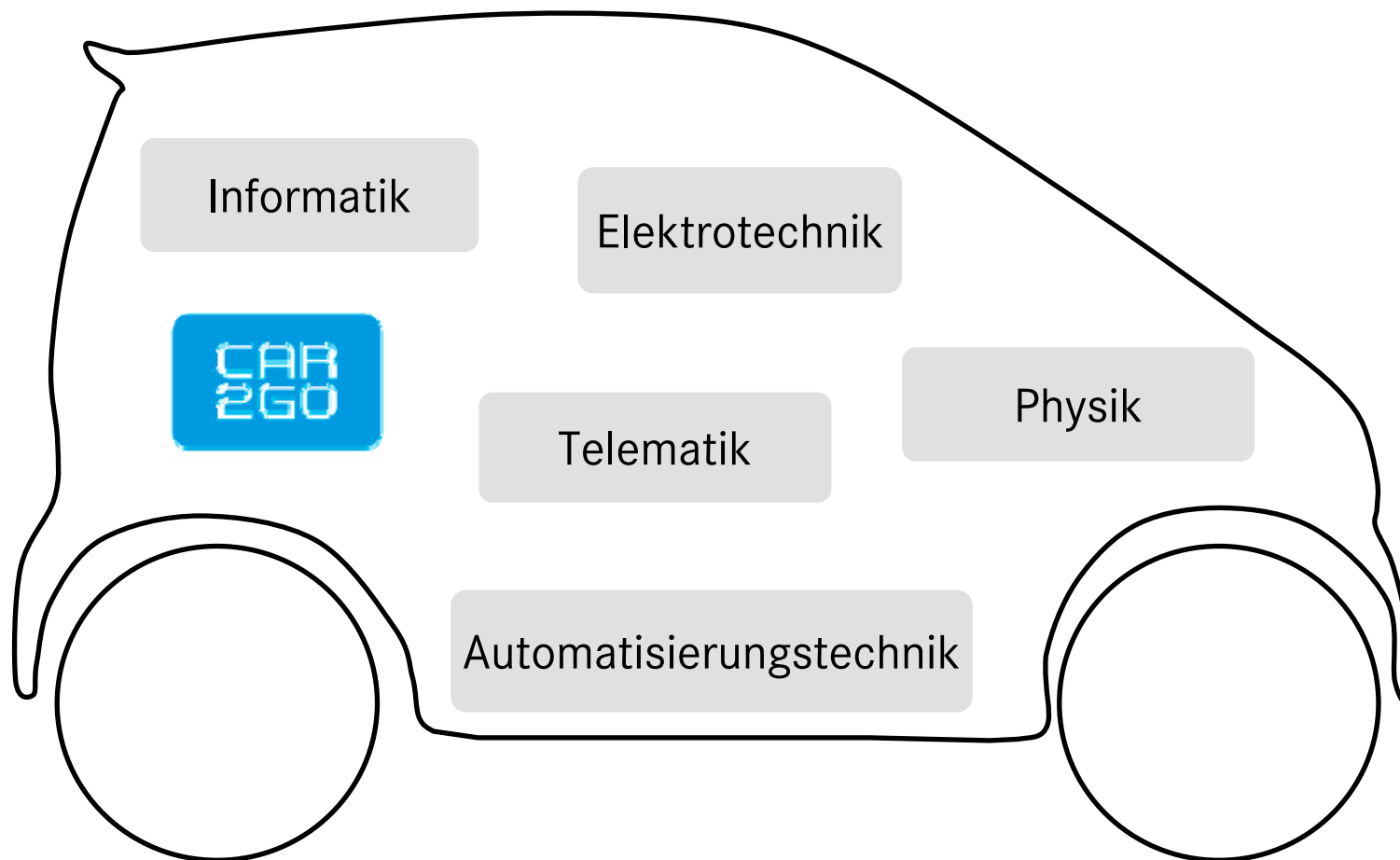


# Use Case Systemdienstleister für Elektromobilität

## „Over the Air“ Technology



# Car2Go Team - Kompetenzanforderungen



**„Als Pionier des Automobils ist es unser Anspruch und unsere Verpflichtung, die Mobilität der Zukunft sicher und nachhaltig zu gestalten“**



# Vielen Dank!

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