



# Sustainability as a Value Driver

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**Ulm**

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# Sustainability Expert Team

Nachhaltigkeits-Kompetenz in allen Facetten



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Vorstand, Nachhaltigkeitspionier



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Textilökologie, Leder, Monitoring



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Denim, Aufbau SC, Design



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Konzept, Strategie



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CSR, Supplier Capacity Building



**Petra Katzenberger**

Auditorin, Prozesse



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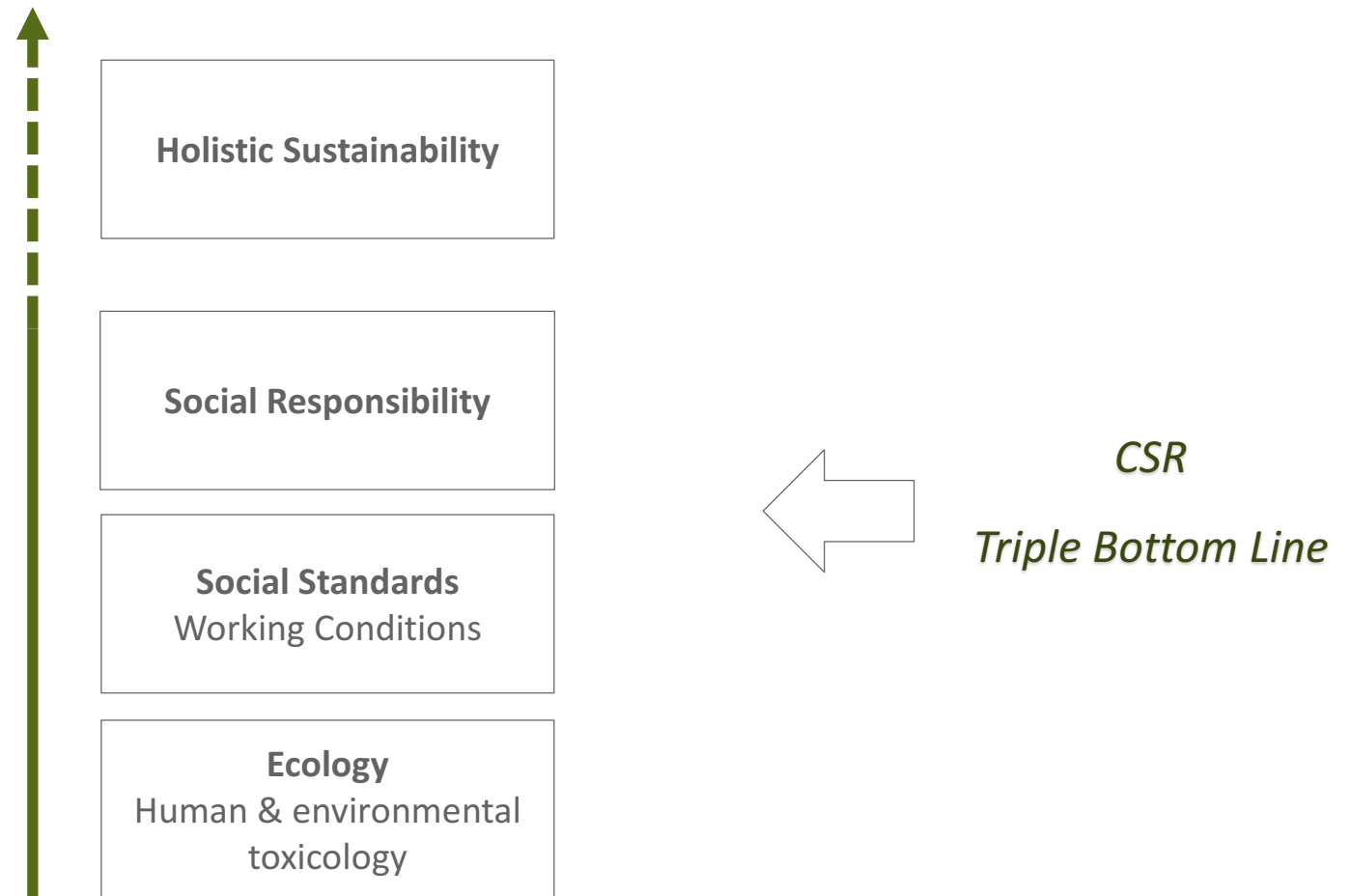
# Paradigm Shift



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# From Ecology to Sustainability



# Paradigm Change

In the near future textile companies won't be able to conduct business without transparency and thorough knowledge along their entire supply chains.

# Changing awareness of different stakeholders

- Increasing expectations of the market / stakeholders
  - Trade unions
  - NGO's
  - Associations
  - Consumers
  - Legislation / regulation (Partnership for Sustainable Textiles)
- Rising risk aspects
- Uniqueness / brand distinction

# Task for the companies

- Knowledge and **transparency** along the textile chain
- Knowledge regarding **ecology** and **social standards**
- Implementing **management** and **monitoring systems**
- **Conformity** and **Credibility**

➔ **Holistic corporate responsibility**



# Task for the companies

## Integrated sustainability management systems

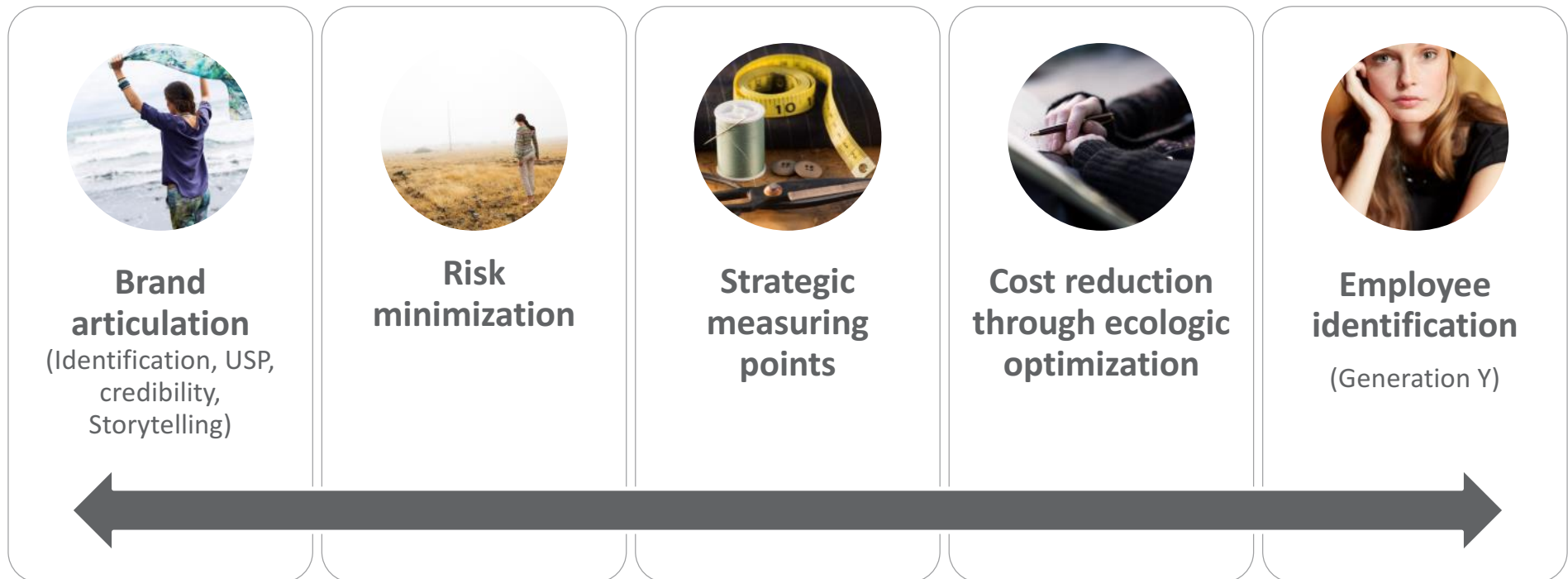
- Establishing and implementing sustainability concepts along their supply chains
- Integrate them into the processes

→ Big challenge for small and medium enterprises with global supply chains

→ Auditing cannot substitute this principle

**→ Action over reaction**

# Sustainability as a value driver



# The Holistic Approach



# How can sustainability be successfully managed?





Thank you for your  
attention!

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