

# **Bachelor Themen**

## **Themenblock A: Nachhaltige Produkte**

- 1) Current Policy Measures for Emission Reduction in the Automotive Industry and the Resulting Solutions of OEMs.**
- 2) Exhaust Scandal in the Automotive Industry – Extent and Consequences for OEMS.**
- 3) The Concept of Product Stewardship Concerning Waste Management.**
- 4) Natural Fibers in the Automotive Industry – Opportunities and Challenges.**
- 5) Greenwashing – Negative Examples of „Sustainable Products“.**

## **Themenblock B: Finanzwirtschaft**

- 1) Zwischen Etikett und Inhalt - Eine kritische Analyse eines Nachhaltigkeitsfonds**
- 2) Nach der Dotcom-Blase und der Immobilienblase - Ist die Carbon-Bubble die nächste Spekulationsblase?**
- 3) Divestment - Konzept und Ziel einer aufstrebenden Umweltbewegung an den globalen Kapitalmärkten**
- 4) Mission, Vision und Leitbild - Die Relevanz des Nachhaltigkeitsbegriffs in den Leitbildern deutscher Aktiengesellschaften (DAX, MDAX, SDAX)**
- 5) Sustainopreneurship - Innovative Geschäftsmodelle basierend auf dem Nachhaltigkeitsprinzip**

## **Themenblock C: Supply Chain Management**

- 1) Management accounting in sustainable supply chains – review and delimitation**  
**Einstiegsliteratur:**
  - Jury Gualandris, Robert D. Klassen, Stephan Vachon, Matteo Kalchschmidt, 2015. Sustainable evaluation and verification in supply chains: Aligning and leveraging accountability to stakeholders in Journal of Operations Management
  - Laura J. Spence, Leonardo Rinaldi, 2014. Governmentality in accounting and accountability: A case study of embedding sustainability in a supply chain in Accounting, Organizations and Society

## **2) Accountability in sustainable supply chains – review and delimitation**

### **Einstiegsliteratur:**

- Craig Deegan, Muhammad Azizul Islam, 2014. An exploration of NGO and media efforts to influence workplace practices and associated accountability within global supply chains
- Jury Gualandris, Robert D. Klassen, Stephan Vachon, Matteo Kalchschmidt, 2015. Sustainable evaluation and verification in supply chains: Aligning and leveraging accountability to stakeholders

## **3) Risk mitigation through supply chain integration**

### **Einstiegsliteratur:**

- Frank Wiengarten, Paul Humphreys, Cristina Gimenez, Ronan McIvor, 2016. Risk, risk management practices, and the success of supply chain integration

## **4) Supply chain initiative studies in food chain – Brief review of existing studies regarding supply chain management, transparency and accounting in the scientific literature**

### **Einstiegsliteratur:**

- Ruysschaert, Denis & Salles, Denis, 2009. Towards global voluntary standards: Questioning the effectiveness in attaining conservation goals: The case of the Roundtable on Sustainable Palm Oil (RSPO) in Ecological Economics

## **5) Effectiveness of auditing in sustainable supply chain management**

### **Einstiegsliteratur:**

- William Cook, Séverine van Bommel, Esther Turnhout, 2016, Inside environmental auditing: effectiveness, objectivity, and transparency in Current Opinion in Environmental Sustainability
- Kamal Fahmy Salama, Dino Luzzatto, Andrea Sianesi, Denis R. Towill, 2009. The value of auditing supply chains in International Journal of Production Economics