

**Date: 17.05. from 9am-5pm**  
**Venue: Villa Eberhard**

## **Generating and Presenting Scientific Posters**

PhD students often face the challenge to present scientific posters at meetings. The generation of adequate posters is usually not a matter of just a few hours. Special care has to be taken to adjust contents and design to a typical brief presentation in a poster session. How to make a poster attractive and scientifically correct at the same time? This is one of many questions that will be dealt with in this workshop.

### **From the workshop contents:**

- Aims of poster presentations
- The anatomy of scientific posters: Vital parts and add-ons
- Preparations to be taken ahead of the generation of posters
- Evaluation of “suboptimal“ posters: What makes a bad poster?
- The essentials of a good poster
- Each participant generates a draft of a poster.
- How to present a poster / how not to present a poster?

The workshop will consist of group work, discussions and slide presentations. In addition, there will be a session in which each participant designs a poster draft. In order to profit from it, participants will be asked to bring along data figures and some text passages which can be used for the draft. Details on the preparatory work will be announced several weeks ahead of the workshop.

- Intensive 1-day workshop
- Language: English
- A hand-out as well as a certificate of attendance will be provided.
- Participants are asked to do some preparatory work (details will be announced several weeks ahead).
- Computers are not required for face-to-face workshops. For online formats, a link to the workshop will be provided.
- **Trainer: Prof. Dr. Martin K. Wild, Münster, Germany**
- Max. 16 participants

**Please, register via email to the IGradU Coordination Office. First come, first serve!**

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